

‘Kentucky Proud’ Program Growing

By Anna Kindrick

Five hundred Kentucky producers applied to participate in the Kentucky Proud program for 2005.

Benefits of becoming a Kentucky Proud participant are: you will receive, at no charge, membership in the program for one year; printer-ready proofs of the official Kentucky Proud logo; a starter kit of Kentucky Proud logo labels and other promotional items. And you may qualify for these additional programs: assistance from the Kentucky Department of Agriculture’s professional marketing specialists; horticulture advertising cost-sharing program; horticulture market development cost-sharing program; point of purchase cost-sharing program; and promotional marketing tools provided at cost.

KDA will begin to renew Kentucky Proud applications beginning January 1.

If you would like to renew or become a new member you may print an application from our Web site at www.kyproud.com or call our office at (502) 564-4983.